

2021 SPONSORSHIP OPPORTUNITIES

FETISH & FANTASY

25



25TH ANNIVERSARY
HALLOWEEN BALL
702.348.6399

Be Part of the 2021 Fetish & Fantasy Ball

CELEBRATING 25 YEARS OF SEXXY, EROTIC HALLOWEEN NAUGHTINESS
SATURDAY, OCTOBER 30TH | AREA 15 | LAS VEGAS



25 YEAR HISTORY OF THE FETISH & FANTASY HALLOWEEN BALL

Dubbed as one of the most outlandish spectacles in North America, The Fetish & Fantasy Halloween Ball (FFHB) has grown from a small gathering of 700 people at The Attic, a once famous Las Vegas landmark, to become an internationally recognized and well-respected Halloween party, unmatched in its extravagance, and undeniably tested by the passage of time. The FFHB is the largest, longest running Halloween event in Las Vegas. Having sold out the Hard Rock Hotel & Casino numerous times, and with an average attendance of over 6500 people annually, the event is the centerpiece Halloween event in Las Vegas.

With accolades such as "One of the Earths Best Bashes" by Stuff Magazine, "One of the Top 10 Events in the World" by the Travel Channel, and "The Worlds Wildest Halloween Party" by Bizarre Magazine, the FFHB is clearly one of the country's top tier celebrations! The FFHB has been highlighted on E! Entertainment television multiple times, as well as on other national and international programs and stations.

The FFHB is a mandatory costume ball where attendees can display their wild side in a public setting without feeling bound by the rules of day-to-day life. Average men and women jump at the chance to dress in sexy, seductive, and outrageously creative attire, however, it is not uncommon for people to attend the FFHB dressed in modest outfits or gag costumes; as long as you come to have fun, you are certainly welcome at the FFHB. With acknowledgment from local, national, and international print, radio, and television, the FFHB has proven to be an event with no end in sight.

"The one you don't want to miss"

Los Angeles Times

"The worlds wildest Halloween Party"

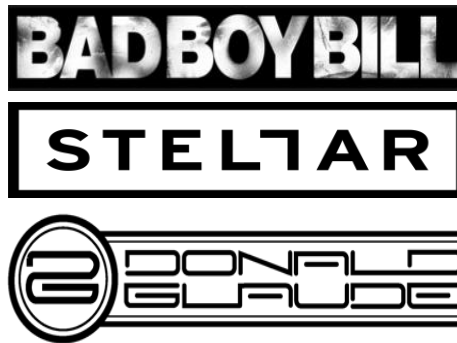
BIZARRE

"One of the Earths BEST BASHES"

Stuff

FFHB DJ's

Because they control the night! The FFHB constantly strives to select from the World's best DJ's. Time tested and savvy, FFHB DJ's are hand picked in accordance with strict internal standards, and these performers have proven that they can keep our diverse crowd of international partiers motivated. These artists will perform all ranges of the World's most popular genres. Some of the artists who have rocked past Halloween Balls:

The logo for DJ Darude, featuring the name in a bold, italicized, black sans-serif font.The logo for DJ Head Hunterz, featuring the name in a stylized, handwritten black script font.

AND MANY MORE!!!

FFHB Entertainment / Performers

While the attendees are revered as the main attraction of the event, a party is not a party without atmosphere and entertainment. It is with this in mind that the creators of the FFHB diligently surround party goers in a totally mesmerizing, fantasy laden world, decked out with otherworldly props and decor. We search out top notch performers from around the world, featuring entertainers from both the US and abroad. These performers are just a few of the phenomenal entertainers hired to add to the sensory overload which is the FFHB:



WILDCHILD
WORLD INC

PERISH

THE FFHB PONY SHOW | HUMAN PETTING ZOO | SCHOOL GIRLS VS. NUNS | GENITALIENS VS. DRAGOONS | FETISH FASHION SHOW | NIGHT TERRORS & GOBLINS...
PLUS AERIALISTS, FIRE BREATHERS, CONTORTIONISTS, GRINDERS, FREAKS, ZOMBIES, AND YOU IN YOUR CRAZIEST COSTUMES OR FETISH & FANTASY WEAR!



AND MANY MORE!!!

Where Will People See Your Brand?

PRINT

See your brand on Ads placed by FFHB in local and national print publications. Currently to include LAS VEGAS WEEKLY, VEGAS, LA WEEKLY, and Q VEGAS.

FLYERS/POSTERS/PROGRAMS

Over 50,000 flyers, posters, programs, etc. with your logo/brand distributed to cities such as San Diego, Los Angeles, San Francisco, and Phoenix/Tucson, to name a few.

GEO TARGETING and FACEBOOK PIXELS

Customized ad delivery utilizing state of the art technology, managed by the top firms in the country, driving traffic to our pages and your brand.

TV/RADIO/VIDEO

Television ad campaigns are occasionally utilized strategically for Las Vegas and California. Radio ad campaigns are utilized for all FFHB events in conjunction with our radio partners.

INTERNET ONLINE PRESENCE & EXPOSURE WITH LINKS TO YOUR BRANDS

FetishAndFantasyBall.com, HalloweenBall.com, social media pages, and various other affiliated promoters websites. Our internet marketing campaign includes bi-weekly email blasts to over 80,000 contacts (and growing) on our email and contact list, generated by all website's listed above and below, from the host venues link backs, and from our own social media sites.



FFHB Exposure

WEB STATISTICS

December 2018 thru November 10, 2019 for
FetishAndFantasyHalloweenBall.com
(average of approx. 17,500 unique visits per month)

SOCIAL MEDIA EXPOSURE

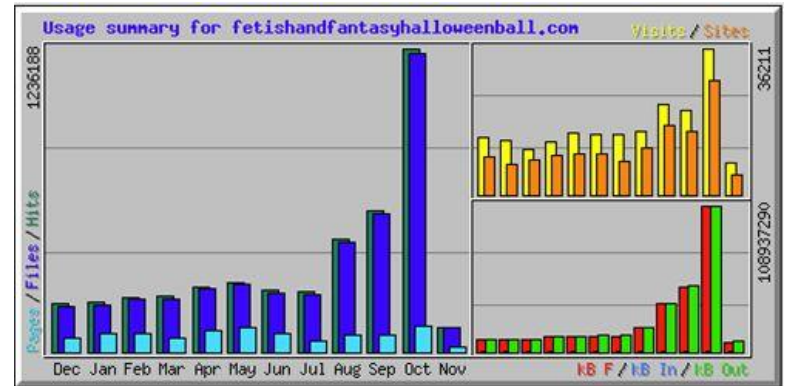
Be seen on FFHB social media accounts:

-  Facebook.com/FetishAndFantasyBallLasVegas
-  Facebook.com/LasVegasHalloween
-  Twitter.com/FetishFantasyLV
-  Youtube.com/FetishFantasy
-  Google.com/+ search FFHB
-  Instagram.com/fetishandfantasyball
-  Halloweenball.Tumblr.com

BILLBOARDS

Utilized dependent upon city, state & function.

Summary by Month												
Month	Daily Avg				Monthly Totals							
	Hits	Files	Pages	Visits	Sites	kB F	kB In	kB Out	Visits	Pages	Files	Hits
Nov 2019	10034	9771	2327	782	5114	7765846	271705	7786445	7823	23271	97713	100342
Oct 2019	39877	39262	3491	1168	28103	108613603	699849	108937290	36211	108230	1217124	1236188
Sep 2019	19124	18787	2333	696	15681	48748648	289889	48910868	20898	69995	563629	573736
Aug 2019	14754	14356	2355	720	17158	35615550	231448	35738607	22325	73030	445064	457404
Jul 2019	7972	7632	1507	501	11779	17945239	123905	18014160	15555	46744	236601	247132
Jun 2019	8352	8090	2477	493	8468	12160314	126843	12235154	14800	74336	242714	250582
May 2019	9152	8863	3331	487	10078	12217128	132206	12298290	15114	103268	274768	283737
Apr 2019	8888	8581	2985	507	10133	11909804	132213	11986879	15223	89568	257447	266649
Mar 2019	7304	7048	1908	420	9835	11556272	109199	11622824	13043	59148	218491	226450
Feb 2019	7958	7679	2655	398	8853	9706836	129689	9766447	11152	74362	215015	222839
Jan 2019	6534	6238	2377	431	7614	9123536	416693	9168454	13372	73699	193392	202577
Dec 2018	6340	6046	1823	455	9269	9035599	211426	9090204	14131	56520	187430	196566
Totals						294398375	2875065	295555622	199647	852171	4149388	4264202



FFHB 2021 Major Sponsorship Options

LIQUOR BRANDS ACTIVATION

Includes an extensive brand activation exclusively for your companies product or products, to be overseen by the top brand exposure specialists in Las Vegas. The only requirement for further discussion is that your brand must already be distributed in the State of Nevada. Opportunities for single category activation (ie: your Vodka or your Tequila), or in all categories. Contact us directly to discuss.

PRESENTING SPONSORSHIP : 1 Available - \$32,500.00 – EXCLUSIVE, or \$25,000.00

“YOUR COMPANY” Presents the Twenty Fifth Anniversary Fetish & Fantasy Halloween Ball. 32.5K exclusive sponsorship ensures no other brand in your category may be involved with the Halloween Ball. Includes 14 PREMIUM VIP Tickets, 1 ULTRA LOUNGE (seats 6-8), 14 GA Tickets, logo on all GA wristbands, prominent mention in 400+ radio commercials, prominent logo placement on all print advertising, rack cards and flyers, full page advertisement in souvenir program if produced, prominent mention and link in all email advertising (unless sponsor is adult oriented, then logo only), prominent logo placement on website, full size banner on website sponsorship page, logo on red carpet step and repeat photo op, second year listing on website as sponsor of the 25th Anniversary Fetish & Fantasy Halloween Ball.

OFFICIAL HOTEL SPONSORSHIP : 1 Available - \$25,000.00

Re-brand a nearby hotel to be the Official “Your Company” Fetish & Fantasy Hotel for the weekend. Includes promotional materials in all hotel rooms, branding opportunities throughout hotel, 6 rooms, meeting/display space, 12 CALL VIP Tickets, 20 GA Tickets, 32 Pre and After Party tickets, Prominent mention in 400+ radio commercials, prominent logo placement on all print advertising, rack cards and flyers, full page advertisement in souvenir program if produced, prominent mention and link in all email advertising (unless sponsor is adult oriented, then logo only), prominent logo placement on website, logo on red carpet step and repeat photo op, second year listing on website as sponsor of the 25th Anniversary Fetish & Fantasy Halloween Ball. **Must be finalized by 5/1/2020.**

FFHB 2021 Major Sponsorship Options

DIAMOND SPONSORSHIP : 1 Available – \$17,500.00

“YOUR COMPANY” Co-Presents the Twenty Fifth Anniversary Fetish & Fantasy Halloween Ball. Sponsorship includes 20 PREMIUM VIP Tickets, 10 GA tickets, secondary logo placement at top of website home page, full size banner on website sponsorship page, secondary mention in 400+ radio commercials, prominent logo placement on all print advertising, rack cards and flyers, full page advertisement in souvenir program if produced, prominent mention and link in all email advertising (unless sponsor is adult oriented, then logo only), logo on red carpet step and repeat photo op, second year listing on website as sponsor of the 25th Anniversary Fetish & Fantasy Halloween Ball.

VIP SPONSORSHIP : 1 Available – \$12,500.00

“YOUR COMPANY” sponsors the VIP area and VIP wristbands for the Fetish & Fantasy Halloween Ball. Includes 16 VIP PREMIUM tickets and 10 GA tickets to Fetish & Fantasy Halloween Ball, company logo on VIP Ball attendees wristbands, prominent logo placement on all print advertising, rack cards, and flyers, 1/2 page advertisement in souvenir program if produced, prominent mention and link in all email advertising (unless sponsor is adult oriented, then logo only), logo on VIP step and repeat photo op, secondary logo placement on website, second year listing on website as sponsor of the 25th Anniversary Fetish & Fantasy Halloween Ball VIP experience.

GOLD SPONSORSHIP : 2 Available – \$10,000.00

Gold Sponsorship includes 10 CALL VIP Tickets, 10 GA tickets, secondary logo placement on all print advertising, rack cards and flyers, 1/2 page advertisement in souvenir program if produced, secondary mention and link in all email advertising (unless sponsor is adult oriented, then logo only), mid size banner on website sponsorship page, second year listing on website as sponsor of the 25th Anniversary Fetish & Fantasy Halloween Ball.

SILVER SPONSORSHIP : 8 Available – \$3,000.00

Silver Sponsorship includes 4 CALL VIP Tickets, 4 GA tickets, secondary logo placement on all print advertising, rack cards and flyers, 1/8 page advertisement in souvenir program if produced, mid size banner on website sponsorship page, second year listing on website as sponsor of the 25th Anniversary Fetish & Fantasy Halloween Ball.

FFHB 2021 Major Sponsorship Options

COCKTAIL GLASS SPONSORSHIP : 1 Available – \$8,000.00

“YOUR COMPANY” sponsors the Cocktail Glasses used for drink service at the event. Sponsorship includes exclusive logo placement along with FFHB logo on 20,000 clear cocktail cups, 8 CALL VIP Tickets, 10 GA tickets, secondary logo placement on all print advertising, rack cards and flyers, 1/4 page advertisement in souvenir program if produced, secondary mention and link in all email advertising (unless sponsor is adult oriented, then logo only), mid size banner on website sponsorship page, second year listing on website as sponsor of the 25th Anniversary Fetish & Fantasy Halloween Ball. Artwork subject to host venue approval.

SOUVENIR PROGRAM SPONSORSHIP: 1 Available – \$5,000.00

“YOUR COMPANY” produces the Official Souvenir Program and Media Guide for the Fetish & Fantasy Halloween Ball and Lifestyles Expo and receives both a full page ad at the centerfold and the back cover on a minimum of 5000 programs, 5.5 X 8.5. Full Color Programs will be distributed at the FFHB main event. Sponsorship also includes 2 CALL VIP tickets and 6 GA tickets to the Fetish & Fantasy Halloween Ball, secondary logo placement on all print advertising, rack cards and flyers, secondary logo placement on the Halloween Ball website, second year listing on website as sponsor of the 25th Anniversary Fetish & Fantasy Halloween Ball.

LIFESTYLES EXPO SPONSORSHIP : 1 Available – \$5,000.00

“YOUR COMPANY” Presents the Fetish & Fantasy Lifestyles Expo. Our internal expo brings unique and exciting vendors from around the globe to display their wares both to the public and to the B2B market. Includes 4 CALL VIP Tickets and 10 GA Tickets to the Fetish & Fantasy Halloween Ball, secondary logo placement on all print advertising, rack cards and flyers, half page advertisement in souvenir program if produced, prominent mention and link in all email advertising (unless sponsor is adult oriented, then logo only), prominent logo placement on Halloween Ball websites, banner space in Expo area, vendor booth if desired, second year listing on websites as sponsor of the 25th Anniversary Fetish & Fantasy Halloween Ball Expo.

FFHB 2021 Additional Sponsorship Options

NAPKIN SPONSORSHIP : 1 Available – \$6,000.00

“YOUR COMPANY” sponsors the napkins used for beverage service at the event. Sponsorship includes exclusive logo placement on 20,000 cocktail napkins, 2 CALL VIP Tickets, 4 GA tickets, secondary logo placement on all print advertising, rack cards and flyers, 1/4 page advertisement in souvenir program if produced, mid size banner on website sponsorship page, second year listing on website as sponsor of the 25th Anniversary Fetish & Fantasy Halloween Ball. Artwork subject to host venue approval.

VAL PAK SPONSORSHIP : 1 Available – \$3,500.00

“YOUR COMPANY” sponsors the October Val Pak coupon mailing to 360,000 homes in Las Vegas. Includes 1/2 of one side of Val Pak advertisement coupon, 4 CALL VIP Tickets, 4 GA tickets, secondary logo placement on all print advertising, rack cards and flyers, 1/4 page advertisement in souvenir program if produced, mid size banner on website sponsorship page, second year listing on website as sponsor of the 25th Anniversary Fetish & Fantasy Halloween Ball. Artwork subject to Val Pak approval.

HUMAN PETTING ZOO SPONSORSHIP : 2 Available – \$4,000.00

Perhaps the most popular and most visited attraction at the Halloween Ball, our professionally hand painted actors and actresses interact with the crowd and cause a major stir. Includes 2 CALL VIP tickets, 2 GA tickets, company logo on ZOO step & repeat photo op, quarter page advertisement in souvenir program if produced, secondary logo placement on website, second year listing on website as sponsor of the 25th Anniversary Fetish & Fantasy Halloween Ball.

MECHANICAL BANANA SPONSORSHIP : 1 Available – \$3,500.00

Picture a bucking bull, only it's giant banana that can fit up to 3 riders. Includes 2 CALL VIP tickets, 2 GA tickets, logo on banana backdrop, 1/4 page advertisement in souvenir program if produced, secondary logo placement on website, second year listing on website as sponsor of the 25th Anniversary Fetish & Fantasy Halloween Ball.

MANY MORE SPONSORSHIPS AVAILABLE TO CHOOSE FROM.

Visit WWW.FETISHANDFANTASYHALLOWEENBALL.COM/SPONSOR-OPTIONS to see complete listings.

FFHB 2021 Digital & Print Options

BANNER / WEBSITE SPONSORSHIP :

Sponsor page PER YEAR - Lg: \$1000.00 / Med: \$600.00 / Sm: \$400.00.

Limited Special Placement banners starting at \$1,200.00/yr

Contact us directly at HalloweenBall@lvcoxmail.com to discuss page placement for Special Placement banners. Includes banner and link on FFHB Website for a period of ONE YEAR from the date of your purchase and secondary logo placement on mobile app. Special placement banners will be placed on specific pages of website in addition to being placed on the sponsor page. All banners are arranged in first come, first served order on page.

PROGRAM ADVERTISEMENTS : \$800.00 / \$475.00 / \$300.00 / \$200.00

Advertise in the Official Souvenir Program and Media Guide which will be distributed in and around Las Vegas and at the Fetish & Fantasy Halloween Ball. Full page, half page, quarter page, and eighth page sizes available (pending production of program).



Secondary FFHB Support Options

FRIDAY PRE-PARTY SPONSORSHIP : 1 Available – \$3,500.00

“YOUR COMPANY” sponsors/hosts the OFFICIAL Fetish & Fantasy Halloween Ball Friday *PRE*-party. With guests attending from all points of the globe, many of our attendees will be in town on Friday, and will want to get the party started on Friday night. Sponsorship includes 2 CALL VIP tickets and 10 GA tickets, prominent logo placement/mention in all Pre-party specific advertising, secondary logo placement on all print advertising, rack cards and flyers, secondary mention in all email advertising, medium size banner on FFHB website, second year listing on website as sponsor of the 25th Anniversary Fetish & Fantasy Halloween Ball.

SATURDAY AFTER PARTY SPONSORSHIP : 1 Available – \$2,000.00

“YOUR COMPANY” sponsors/hosts the OFFICIAL Fetish & Fantasy Halloween Ball after-party. With 5500 guests expected to attend the main event, many will want to continue on after the event ends at 3:00 in the morning. You will be providing that opportunity. Sponsorship includes 2 CALL VIP tickets and 4 GA tickets, appearance by the Fetish & Fantasy Clown troupe (or similar talent from Main Event), prominent logo placement/mention in all After party specific advertising, secondary logo placement on all print advertising, rack cards and flyers, secondary mention in all email advertising, small banner on FFHB website, announcements during main event directing people to the “YOUR COMPANY” after party, second year listing on website as sponsor of the 25th Anniversary Fetish & Fantasy Halloween Ball.

See You at the Party!

FETISH & FANTASY

25



25TH ANNIVERSARY
HALLOWEEN BALL

For more information contact:

Jeff Davis

SPONSOR AND VENDOR RELATIONS

DIRECT: (702) 348-6399

IMLV@LvCoxMail.com

